

Sundance Chamber of Commerce Meeting
SSB Meeting Room
August 20th, 2024

Attendance:

Bruce Speidel, President; Trish Habeck, Vice President; Andy Miller, Treasurer; Jamie Jessen, Chamber Director; Melissa Purvis, Secretary; Jasmyne Bryant, At Large Member; Carrie Riley, Crook County Library Branch Manager; Bonnie Stahla, Crook County Library Director; Elsie Hix, Dirt Road Radio; Kristen Austin, Pinnacle Bank; Donnie Holt, Sundance United Methodist Church; Jeannie Gharib, Insurance Options, LLC.

11:31AM Bruce called the meeting to order.

Administrative:

- Minutes: Andy motioned to approve, Jasmyne 2nded – all in favor motion passed.
- Treasurer Report: For the month of July, some Promotion Board grants, membership dues, and sponsorships for the cross on the mountain came in. Expenses are administrative, for example the UW logo, tourism promotion items, Sundance Bucks reimbursement, inventory purchases, and electricity for the cross on the mountain. We are still on track for the budget for this year. Bruce motioned to approve, Trish 2nded – all in favor motion passed.
- Admin Report: Jamie wrapped up Movies in the Park, it went well. The last movie was Public Safety night, and it turned out good, estimating around 150-175 people. She re-ordered promotional t-shirts. We had several members join the chamber. Jamie mailed several visitor guides and relocation guides. She created thank-you notes to be distributed to our Movies in the Parks sponsors.

New Business:

- Campground at the Fairgrounds:
 - Jasmyne is going to apply for another grant for the rodeo arena, tying in the grandstands, and full hook-ups for the campground. Depending on if they receive the grant, they will decide how they are going to distribute the funds.
- Parade of Lights:
 - We are searching for a new volunteer event manager to be trained in 2024. Dorothy is going to be the event manager for 2024 and will train the new event manager during this time. Some aspects of Dorothy's volunteering include going around and finding people/businesses to register for the event and finding volunteers to help her line up floats and start the parade. Jamie is going to make a Facebook post and put an excerpt in the newsletter to see if there is any interest. She is also going to email the high school to see if any student organizations would be interested.
- Promotion Board Grant Money:
 - Jamie hasn't heard back on how much funds Sundance is expecting. Looking ahead, we generally plan to do advertising with BH&B and the Yellowstone Journal, the visitor guide for non-profits to be able to advertise, and we allocate some funds for Winterfest. Jamie wanted to talk about this at the meeting because the due dates for BH&B and

Yellowstone Journal are approaching. We will plan on still advertising with BH&B, the visitor guide, and Winterfest, and will wait for now on the Yellowstone Journal, we may go a different route.

Old Business:

- Movies in the Park:
 - As mentioned before, Movies in the Park had a great turn out this year.
- Billboard:
 - Bruce presented some ideas on somewhat generic billboard graphics to promote Sundance. He hasn't learned what the cost of creating and renting the potential billboards will be, yet. He will do more research on this.
- Other:
 - N/A

Committee Reports:

- Events Committee:
 - Ribbon Cuttings:
 - Peak Motion Physical Therapy – Friday, August 23rd at 3:30PM.
 - We did a ribbon cutting for Insurance Options, LLC following our meeting today.

12:20PM Bruce called the meeting to close.

Next meeting scheduled for Tuesday, September 17th, 11:30AM at the SSB Meeting Room.

Thank you, Insurance Options, LLC, for sponsoring our August lunch!