

Sundance Area Chamber of Commerce

Tuesday April 15th, 2025

SSB Meeting Room

Attendees: Trish Habeck – Vice President, Andy Miler – Treasure, Jamie Jessen – Chamber Director, Wayne Fuller – Sundance Gunsmithing, Joni Spaulding - Sundance State Bank, Donnie Holt - SUMC, Kristen Austin – Pinnacle Bank, Del Shelstad – community member, Amber Kalbach - Uncle Louies, Elsie Hicks – Dirt Road Radio.

Trish called the meeting to order at 11:32 a.m.

Minutes: Andy made a motion to approve the minutes – Jamie seconded. Motion carried.

Treasurer’s Report: Visitor Guide & Billboard Grant came in. Billboard expenses are starting to come out. Positive for the month and the year, sitting good for now. Trish made the motion to approve the Treasurer’s Report as presented. Jamie seconded the motion. Motion carried.

Administrative Report: Worked on finalizing the Visitor guide and send that to print, should be ready this week. All 2025 events are up on our website. Worked on Movies in the park sponsorships as well. Other than that it was a normal month.

New Business:

Beer Festival – Del Shelstad – interested in reviving Beer Festival in 2026 on his own financially and on a volunteer basis. Wanting to partner with the chamber and the city for their support. He would form a 501c3, to put the money made on the event to go back into the community where it’s needed. The chamber is interested in supporting the event. Possibly move it up to before Labor Day. We will explore it more and investigate it farther through Del. Andy will meet with him, and they will go over some of the other the details. Then we will revisit.

Uncle Louies is trying to start up a Sundance Summer Nights – possibly the 3rd Saturday in June, July & August. Make it family event with music, actives, encourage businesses to be open where people shopped while they were at the event. Andy mentioned there are production companies that help handle the band portion and things like that and it was expensive. She will continue to investigate things to see if it would work in our community. The chamber would help support the event with promotion and any advice they can help with.

Old Business:

Movies in the Park – Movies are all sold, and things are moving forward. Concessions and special events are lined up.

Country Junkin – forms and signs are being ordered. Hulett Chamber is being revived and would like to be involved but can't financially support it this year. They are willing to help by adding the event to their website and support in promotion. We will include them on the flyer.

Billboard – will be up in May, it's on the interstate around Piedmont headed West.

Meeting adjourned at 12:22 p.m.