

Sundance Chamber Meeting Minutes
January 21, 2025
11:30 a.m.
SSB Meeting Room

Attendees: Bruce Speidel, President, Andy Miller, Treasurer, Jamie Jessen, Chamber Director, Trish Habeck, Vice President, Jasmyne Bryant, At Large Member, Tony Barton, Winterfest, Wendy Depina, Be Well Coalition

11:42 a.m. Bruce called the meeting to order.

Administrative:

- Minutes: Trish made the motion to approve the minutes as presented. Jasmyne 2nd. All in favor motion passed.
- Treasurer's Report:
December's income. Miscellaneous income. Ladies Night income. Winterfest income. Movies in the park are covering their expenses. Winterfest historically has broken even. Andy will talk about the year-end wrap up in the next meeting. Budget will go on next month (February) meeting. Two things – move the budget to February. February meeting recap and approve of our administrative side. Budget: Signs from Rapid for Chamber - \$750 - \$1,000 month plus \$1000-\$1500 final fee. Look into the promotion board grant. Bruce made the motion to approve. Trish 2nd. All in favor, motion passed.

Admin Report:

- Invoiced all the memberships. Quite a few people paid by QuickBooks. Sundance Barber shop rejoined. Websites did well compared to the past years.
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Winterfest:

- Got buckles from the previous year. They did not charge us to change the year just for some shipping. The major players lined up. Timberline Services will do the track. John will do the announcement of the event. Tri City will donate hay for this. Might be looking for in-kind sponsorship. Look at auctioning off the hay on the day of the event. Still must have the hay moved out of the way for day of cleaning up. Panels from the fairgrounds for the end. Klocker moved up to the platinum level for the event. One slight change to make this year, we use manual stopwatch, the time event needs to be on tenths and not hundredths. Tony will give these updates to Jamie so she can update the website. Making at least one jump a ramp up and ramp down. Do we have enough snow for this? Andy – does not think we should get too crazy. Friday evening registration – Jamie will ask Kristen to help with it. Last year they got a decent number of people. This helps people make connections. Extend the fun. Tony will make all the forms. Thoughts on the platinum sponsors getting one of the classes named after them. Range has a

webcam to live stream for the ladies in the office. You can hear the announcer good from the inside of city hall. WyDOT has candlesticks cones for the event. Apparel and wristbands will be in City Hall and Vilas will be open for wristbands. \$5.00 for the wristbands. Set up at 9 and go to 2 p.m. Trish will talk to Anthony about providing EMS during Winterfest. Payouts will be from checks as much as possible. Photo contest by people submitting photos to website. Sundance Times is doing an in-kind to upgrade our ads to color. Most advertising starts in February. Winterfest website bill 1050 (850 will be coming from the grant) and we need another 10-hour block. Dakota Rentals - Heaters would be a clever idea (20 degrees and below).

Visitor Guide, Billboard & Other

- Quote from Midstate group. ½ of what we paid in the past. \$3729 for 10000. We ran out after summer. The total cost was \$7300. \$4000 difference we thought of from last year. Signs from Rapid for Chamber - \$750 - \$1,000 month plus \$1000-\$1500 final fee. Look into the promotion board grant. If Bruce can get a quote Jamie can apply for it for the Billboard. We can submit the visitor guide and billboard next month.

Ribbon Cutting

- Sundance Septic & Coyote Kennels would like to do a ribbon cutting just with a photo with a few board members by the sign.

Meeting adjourned at 12:40 p.m.

Next meeting will be February 18 at 11:30 a.m. at SSB.
The Longhorn sponsored lunch