

Sundance Chamber of Commerce Meeting
SSB Meeting Room
June 18th, 2024

Attendance:

Bruce Speidel, President; Jamie Jessen, Chamber Director; Melissa Purvis, Secretary; Jasmyne Bryant, At Large Member; Elsie Hix, Sales Executive for Dirt Road Radio; Bonnie Stahla, Crook County Library Director; Carrie Riley, Crook County Library Branch Manager; Amber, Uncle Louie's Diner.

11:32AM Bruce called the meeting to order.

Administrative:

- Minutes: Bruce motioned, Elsie 2nded – all in favor motion passed.
- Treasurer Report: There were some inventory purchases that accounted for some of the expenses for the month of May. Usual expenses included phone, postage, QuickBooks fees, and the storage unit. A few Movies in the Park sponsorships came in. Jamie motioned, Jasmyne 2nded – all in favor motion passed.
- Admin Report: Jamie supported Moorcroft with the Crook County Junkin. The first Movie in the Park went well, quite a few people attended. The ice cream truck was at the movie and concessions ran smoothly. The website did well last month.

New Business:

- Uncle Louies:
 - o Amber spoke with a few local businesses and noted that most visitors that stop in Sundance have suggested they are just passing through to their end destination. Sundance appears to be somewhat of a passive location on their way through, not a town they are necessarily planning to stop and spend time in. She had the idea of putting two signs/billboards, one at each side of town along the interstate, to market more of what Sundance has to offer, as a lot of people may not know what we have in our town other than when they stop for gas or maybe stop for a meal. Bruce is going to do some research on the cost of billboards, regulations, etc.,. The idea was that multiple businesses would possibly support the expense by being able to advertise multiple businesses on each one.
- Creek Fire:
 - o Jasmyne is a rally point for donations for the fire crews when they are fighting fires. She will let Jamie know if they ever need a donation from businesses and Jamie offered to send out a mass email to local businesses. When there are Type 3 or bigger crews, businesses will get replenished for what they generously donated at some point after the fire is contained.

Old Business:

- UW Trademark Licensing:
 - o We renewed and paid for the UW Trademark Licensing for the next two years.
- Promotional Items:
 - o Jamie ordered the pint glasses, and re-ordered a few other items such as coasters, bookmarks, etc. We are giving the t-shirts away at Movies in the Park. She has received a few orders, so she is fulfilling those.
- Movies in the Park:
 - o Movies in the Park are going well so far.
- Storage Unit:
 - o The storage unit has been cleaned up and the old Beer Fest items have been donated. Unusable items were taken to the dump.
- Other:

- N/A

Committee Reports:

- Events Committee
 - Ribbon Cuttings: N/A

12:11PM Bruce called the meeting to order.

Next meeting scheduled for Tuesday, July 16th, 11:30AM at the SSB Meeting Room.

Thank you, Hughes Law, for sponsoring our June lunch!