

Sundance Chamber of Commerce Meeting
SSB Meeting Room
April 16th, 2024

Attendance:

Bruce Speidel, President; Andy Miller, Treasurer; Jamie Jessen, Chamber of Commerce Director; Melissa Purvis, Secretary; Jasmyne Bryant, Crook County Fairgrounds Event Coordinator; Kristen Austin, Pinnacle Bank; Jeanne Whalen, Wyoming Outdoor Recreation.

11:36AM Bruce called the meeting to order.

Administrative:

- Minutes: Jamie motioned, Bruce 2nded – all in favor motion passed.
- Treasurer Report: For the month of March, we have started to bring in quite a few membership dues. The Promotion Board Grant included the visitor guide. We've had several sponsors for the cross on the mountain. Most sponsors for Winterfest chose to roll over their sponsorship to next year's Winterfest. Range chose to use their sponsorship for Winterfest to go to Movies in the Park. The apparel we ordered for Winterfest didn't have the year on them so it's great that we can use that next year. Bruce motioned to approve, Jamie 2nded – all in favor motion passed.
- Admin Report: The visitor guide is finalized and ordered. Movies in the Park planning is going well. We have two to three sponsorships still open. Jamie is putting together a list of movies to vote on.

New Business:

- At Large Member:
 - o Jasmyne Bryant is interested in the At Large Member position. Trisha nominated Jasmyne to join as an at large member, Jamie 2nded – all in favor motion passed. The chamber board ratified the email vote to have Jasmyne Bryant join as an At Large Member.
- Movies in the Park:
 - o Range is interested in sponsoring the Adult Movie Night on June 27th. The chamber thought about advertising and gearing it towards a Ladies Night this year. FCCLA and the Methodist Church will be doing the concessions. The ice cream truck will be there most showings. The movies will get voted on and Jamie will post which movies are showing on which dates.
- Wyoming Outdoor Recreation:
 - o Jeanne Whalen is at the meeting on behalf of the Wyoming Outdoor Recreation collaborative to help get people outside in various ways by funding projects. The Wyoming Office of Outdoor Recreation facilitates 8 outdoor recreation collaboratives – bringing together locals who love to play outside, non-profit organizations, business leaders, conservation groups, federal and state agencies, and elected officials to identify and prioritize opportunities for growth and enhancement of sustainable outdoor recreation. In Crook County, they are talking about upgrades at Keyhole State Park. Wyoming Outdoor Recreation and Northeast Wyoming Outdoor Recreation Collaborative each have their own Facebook page for more information. Otherwise, the public may email Amy Crawford at Amy.Crawford@wyo.gov for information regarding upcoming meetings.
- Storage Unit – Beer Festival:
 - o There are about 250 sample mugs without handles, about 100 mugs with handles, about 48-pint glasses, 3 totes of apparel, 1 tote of tokens, and a few other items in the storage unit from the past Beer Festival event. We discussed what we want to do with these items as they are taking up space in the storage unit. The chamber decided to donate the apparel, offer the mugs to the library to see if they can use them somehow for Makers Day, and

then throw away the nonreusable items.

- Gillette News Record Ad:
 - o The chamber board ratified the email vote to place an ad for Sundance in the Wander Our Way ad with Gillette News Record.

Old Business:

- Visitor Guide:
 - o The visitor guide is finalized and ordered.
- Junkin:
 - o Jamie is continuing to be available if Neil needs any assistance with the Junkin in Moorcroft this year.
- Other:
 - o N/A

Committee Reports:

- Events Committee
 - o Ribbon Cuttings:
 - Mountain High Furniture held a ribbon cutting on April 15th at noon.

12:21 PM Bruce called the meeting to order.

Next meeting scheduled for Tuesday, May 21st, 11:30AM at the SSB Meeting Room.

Thank you, Pinnacle Bank, for sponsoring our April lunch!