



MIXER PURPOSE, GUIDELINES & SUGGESTIONS

Held the 3rd Thursday at 5pm

BUSINESS HOST BENEFITS

- It is easy and cost effective to host or co-host a Ribbon Cutting or Chamber Mixer. Secure the month in which you would like to host by contacting the Chamber.
- Mixers are a perfect way to showcase your business and distribute information about the products and services you offer in a relaxed networking setting.
- The event may be held at the business's own location, utilize a local meeting room at low or no cost (SSB Meeting Room adjacent to Post Office or Library Meeting Room) or held at a member Restaurant which could cater or co-host the event.
- Co-hosting is a great way to cut expenses for a smaller business. If you would like to share the expense and promotional opportunity of hosting a Mixer with another Chamber Member, please let us know.
- Host will have the opportunity to address the group at 5:30 p.m. for a short presentation about your business. Providing informative brochures at the event, making an announcement and/or providing tours of your establishment are ideas for making the most of hosting a Mixer.
- The Chamber will promote the event through weekly email blasts, Chamber website, and Facebook. Just before the event, signage will be placed in front of your establishment noting the location of the Mixer and providing additional exposure.
- Host(s) should plan to offer appetizers, beer/wine and other non-alcoholic beverages at no cost to attendees. This will ensure all attendees feel welcome at the mixer. Although alcohol is an option at this event, the most successful Mixers generally make beer and wine available.
- The chamber will host a sign-in book and sell 50/50 tickets to promote traffic and add keep people in attendance.
- Giveaways (promotional items with your business name on them or other items), is another way to increase participation; if interested. Having a business card drawing for a prize could assist you in building a local database.

OUR MISSION:

*To promote and improve the business environment, stimulate a vibrant local economy and produce a cooperative effort to enhance the overall quality of life in Sundance to its highest potential.
We are here to help in making your hosted or co-hosted Mixer a success!*